



Partnership Package

KCBC Media partnership is a barter marketing program designed to cross promote KCBC events and activities between qualified print and digital media outlets and KCBC. No money will be exchanged in the partnership. In exchange for the provided advertising and media support (digital, printed, televised), KCBC will request and provide the following to the approved Media Partners:

Package	Obligations	Recognition
Media Partner *upon approval.	<ul style="list-style-type: none"> Place KCBC events' announcements on your website (news section, events calendar) 3 (three) to 10 (ten) E-blasts before the Plenary Session featuring KCBC array of activities (infographic will be provided) At least 3 (three) Social Media posts about KCBC Print advertisement in journals and/or newsletters (*if applicable) Publish pre and/or post-show articles 	<ul style="list-style-type: none"> 1 (one) KCBC Plenary Session event pass Display of the partner's logo and website link on the official KCBC Webpage(s) and on Media Partners recognition slide at WGs, Plenary Session and Networking Reception Possibility to interview KCBC speakers and sponsors (*upon speakers & sponsors availability) Access to KCBC materials KCBC Official Partner icon

Media Partner application form: <https://forms.gle/m7HuqmsCG3hB8QQG8>
Please submit your Media Partnership application form to vera@canadaeurasia.com

Contacts

KCBC Plenary Session & Networking Reception

Vera Dedyulya
Regional Director
CECC Toronto
vera@canadaeurasia.com

KCBC Education and Mining WG

Tatiana Domilovskaya
CECC Vancouver
tatiana@canadaeurasia.com

KCBC Agriculture WG

Frank Kense
CECC Edmonton
frank@canadaeurasia.com