



**Canada Eurasia**  
Chamber of Commerce

# Contents

1. Introduction
2. History of CECC
3. Our Mission
4. International Network of Chapters
5. Industries
6. Structure of CECC
7. What CECC Can Do for You
8. Government Relations
9. Business Development
10. Logistical Support
11. What Do You Get Immediately Upon Joining?
12. Sustaining Member Benefits
13. Annual Membership Rates
14. How to be Involved
15. Contact CECC & Our Sustaining Members

# Introduction

**Canada Eurasia Chamber of Commerce (CECC)** (formerly known as CERBA) is an independent non-profit organization that promotes bilateral trade and investment between Canada and Eurasia. CECC is a membership-based association that represents over 100 corporations.

With its network of nine chapters, CECC supports its membership's business development with international conferences and seminars, B2B meetings, trade missions, and market intelligence. It also acts as an advocate on behalf of businesses to the governments of Canada and Eurasia.

CECC serves as a secretariat for the Kazakhstan-Canada Business Council (KCBC) – organization designed to promote bilateral business cooperation and address specific issues through sector-based committees.



# History of CECC

Canada Eurasia Energy & Industry  
Alliance  
(CEEIA – Calgary – est. 1989)

Canadian Business Association  
in Russia  
(CBAR – Moscow – est. 1996)

Canada Russia Business Forum  
(CRBF – Toronto – est. 1997)

Quebec Russia Business Association  
(QRBA – Montreal – est. 2003)

## CECC founded in 2004

2004

- Alberta
- Russia
- Toronto
- Montreal
- Ottawa

2010

- Vancouver
- Kazakhstan

2018

- Winnipeg
- Uzbekistan

2022

- Rebranding to CECC

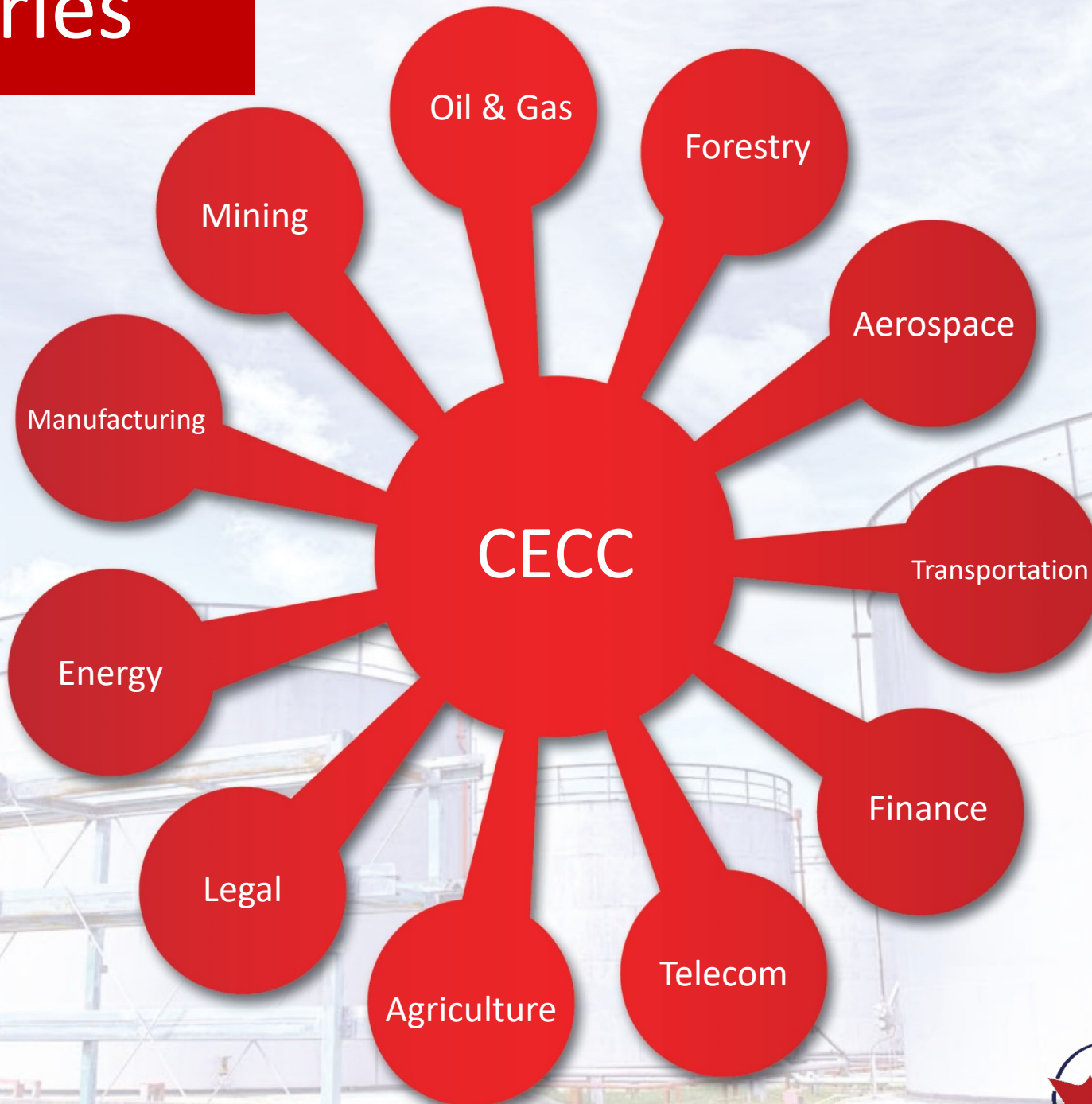
# Our Mission

**To serve businesses in Canada and Eurasia by enhancing and supporting trade, investment and good relations.**

Our objectives:

- Advocate and lobby on behalf of CECC members to the Canadian and Eurasian national governments on issues of importance;
- Serve as a forum for the exchange of essential information and insightful views among business, government and non-government representatives in Canada and Eurasia;
- Facilitate business development by providing selected services including business counseling and networking.

# Industries



# What CECC Can Do for You



**Business development consulting and support**



**B2B & B2G meetings organization**



**Advocacy and government relations in Eurasia and Canada**



**Trade missions and study tours**



**Visa and logistical support**



**and more...**

Canada Eurasia Chamber of Commerce  
[www.canadaeurasia.com](http://www.canadaeurasia.com)

# Government Relations



- ✓ Act as a liaison with Canadian and Eurasian governments
- ✓ Provide opportunities for meetings with high-ranking government officials
- ✓ Identify government programs available for corporations
- ✓ Participate in intergovernmental economic commissions and industry working groups



# Marketing & Business Development

- ✓ Business events featuring key industry & government experts – seminars, breakfast briefs, conferences, roundtables, receptions, networking and social events
- ✓ Member networking via events and a private LinkedIn group
- ✓ Facilitation of searching for new business partners and clients through multi-office connections
- ✓ Speaking opportunities via presentations at events
- ✓ Members-only website section containing:
  - Database of all CECC members
  - Event presentations
  - Participants lists
  - Resume Bank and Job Bank sections to connect with pre-screened candidates
  - Online company profile management
  - Market intelligence reports
- ✓ Access to incoming and outgoing industry-specific, regional, or nation-wide trade missions
- ✓ Electronic and hard copy newsletter
- ✓ Facilitation of legal and financial consultations including audits
- ✓ Dissemination of business-related information via email, website and newsletter
- ✓ Media liaison between members and Eurasian & North American media to increase visibility and publicity
- ✓ Information and contacts through cooperation with other international business associations in North America and Eurasia
- ✓ Substantial member and sponsor discounts at events
- ✓ Visibility through CECC podcast program – "IceBreakers"

# Logistical Support



- ✓ Visa assistance, including invitation letters issued to your Eurasian partners for travel to Canada
- ✓ Hotel and airline discounts in Canada and Eurasia
- ✓ Identification of potential interpreters/translators
- ✓ Accommodation and transportation assistance
- ✓ Advice on country-specific travel needs and cultural differences

# What Do You Get Immediately Upon Joining?

- Listing as an official member and a custom profile in the New Members section of the CECC website, including a brief description of your company's activities, logo, and a link to your website.
- Your company will be featured as a new member in the quarterly printed and digital updates.
- Access to one-on-one meetings during upcoming conferences, or by individual request.
- Access to CECC's members-only LinkedIn group, which provides opportunities to network and share your company's updates. Your news will also be featured in the news section of CECC's website.
- Access to the Resume Bank section of the CECC website, containing the resumes of CECC volunteers. This will help you with your HR needs through access to volunteers and potential job candidates.
- Access to the Job Bank section of the CECC website, where you can post job openings.

# Sustaining Member Benefits

- ✓ Visibility
  - CECC Newsletter cover, letterhead, and all collateral
  - Your logo on the CECC roll-up banner at all CECC events (80 annually at 9 chapters across Canada and Eurasia)
  - Your logo on the homepage of CECC's website
  
- ✓ Enhanced Business Development
  - Priority access to high-level business and government contacts
  - Access to exclusive events
  - 1 full day of consultation with each CECC Regional Director
  
- ✓ Influence CECC Core Policies
  - Launch CECC initiatives
  - Assistance from CECC board members and staff in your government relations efforts
  - Company representative at the national and local board levels

# Annual Membership Rates



Sustaining Membership	\$10,000
Large Corporation (annual revenue over \$100 million)	\$6,000
Medium Corporation (annual revenue \$20-\$100 million)	\$4,000
Small Corporation (annual revenue under \$20 million), Government, Educational Institutions and NGOs	\$2,200

# How to be involved



- Become a Member
- Join our Board of Directors
- Deliver presentations
- Volunteer
- Co-organize an event
- Become a featured sponsor
- Become a guest on the CECC podcast "Icebreakers"

# Contact CECC

Contact CECC Regional Directors across Canada and Eurasia:

[www.canadaeurasia.com](http://www.canadaeurasia.com)



Stay tuned by following our social media:



Tune into our new podcast "Icebreakers" at the streaming service of your choice:



[www.ceccpodcast.com](http://www.ceccpodcast.com)

## Our Sustaining Members



**BOMBARDIER**  
the evolution of mobility

**bühler**



Cameco



**EUROCHEM**  
MINERAL AND CHEMICAL COMPANY



**Genesis** Digital Assets

**HATCH**

mccarthy  
tetrault

**invatis**

**onexim**  
group